



te testing
experience

Media Kit
2026

Reviving Testing Experience: A New Era Begins

Testing Experience is a relaunch of a magazine dedicated to the art and science of software testing. With more than 20 editions curated by thought leaders in the global testing community, it serves as a resource for testers, QA professionals, and software engineers alike. It features in-depth articles, case studies, and expert insights, All dedicated to enhancing the practice of software testing.

The magazine is distributed via multiple
ways and channels.

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4 000+
Slack community members

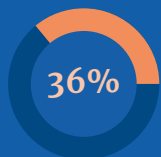
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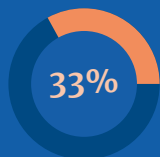
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Who are our readers

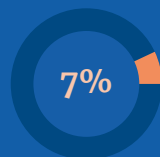
Job functions



Engineering



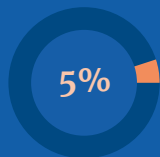
Quality Assurance



Information
Technology



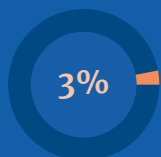
Business
Development



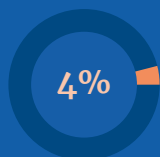
Program and Project
Management



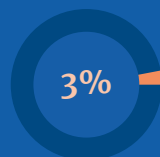
Consulting



Operations



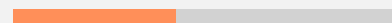
Product Management



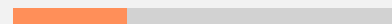
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Seniority

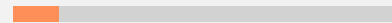
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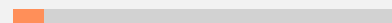
Entry



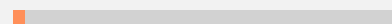
Manager



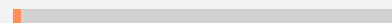
Director



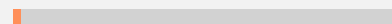
VP



CXO



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1/1 page (DIN A4)
inside

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1/2 page (DIN A5)

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1/4 page (DIN A6)

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