

**te testing**  
experience

**Media Kit**  
2024/25

## Reviving Testing Experience: A New Era Begins

Testing Experience is a relaunch of a magazine dedicated to the art and science of software testing. With more than 20 editions curated by thought leaders in the global testing community, it serves as a resource for testers, QA professionals, and software engineers alike. It features in-depth articles, case studies, and expert insights, All dedicated to enhancing the practice of software testing.

**2,500 printed copies**

distributed during Agile Testing Days 2024 in Potsdam, at our meetups across Germany and sent to our various partners.

Accessible also online on trending website and shared on different channels

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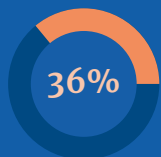
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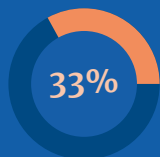
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# Who are our readers

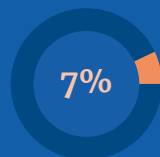
## Job functions



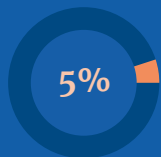
Engineering



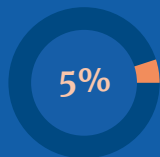
Quality Assurance



Information  
Technology



Business  
Development



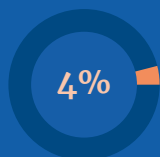
Program and Project  
Management



Consulting



Operations



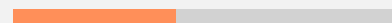
Product Management



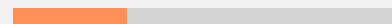
Research

## Seniority

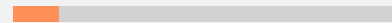
Senior



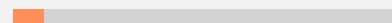
Entry



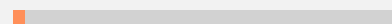
Manager



Director



VP



CXO



Owner



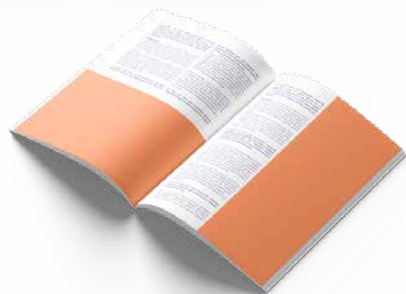
# Format and prices

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inside

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1/2 page (DIN A5)

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1/4 page (DIN A6)

€ 200



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